LAAC: Weekly Leadership Update
July 20, 2018

Call Agenda & Discussion Questions

1. **North Star Updates** *(Pre-Reading is below)*
    a. **Authorization & Oversight**
        Updated Charter Renewal Criteria: Emilio, are you comfortable reaching out to Hilda one more time this week prior to collective action?
    b. **Facilities – Long Term Agreements**
        Given where we are on renewals and long-term facilities and the systemic issues schools are facing on Prop. 39, we are inclined to escalate action around Prop. 39 arrangements not being finalized. Essentially we have heard that Austin is acutely concerned with how to use his political capital given pending UTLA negotiations, and doesn't want to make big moves on anything charter-related until that's resolved. What do you think about us moving forward to raise concerns re number of unfinalized facilities agreements as part of our long-term facilities strategy?

2. **Additional Updates** *(Pre-Reading is at the end of this document)*
    a. **Board District 5-** Should we convene an LAAC call re Ref, a possible appointment and special election, and building a PAC? What overlap do you want between a PAC and the LAAC? Do you have thoughts on allowing external partners to be on the PAC?
    b. **FYI Team Dynamics-** Shift in Team Roles- As part of our summer planning, team roles and responsibilities are shifting. Some will be driven by final LAAC priorities.
    c. **FYI Other Group-** They are meeting this week for strategic planning. Sarah Hughes sent me the job description until the title "LA Coalition for Excellent Public Schools". I am trying to slow them down and push them towards aligning with us.

Pre-Reading: North Star Updates

Authorization & Oversight *North Star: Oversight of charter schools is efficient for both LAUSD and educators, centered on student learning, and promotes a collaborative relationship between charter schools and their authorizer.*	
Current Strategy	**Updated Authorization & Oversight Policy:** We had our clearest window to date to make this happen with Ref's resolution, which we successfully killed at June's board meeting. We decided we did not want to encourage the continuation of Applicable Policies Working Group, which has essentially died out. We will need to push for an alternative path forward in this area, and are focused on leadership changes as a logical next step since policy is good, but there is a gap between policy and practice.
	Oversight Feedback & Survey: We believe that the strongest argument to the new superintendent to encourage him to make changes on charter issues will be to demonstrate the gap between the existing policy and practice: the policies are good, but staff is ineffective and isn't following them. We continue to document the gap via the circulation of a new oversight and authorization survey and compiling school leader anecdotes.
	Updated Charter Renewal Criteria: - It's become clear that CSD still does not want to update renewal criteria, despite feedback given by charter leaders at the Listen & Learn session.

LAAC: Weekly Leadership Update
July 20, 2018

	However, the LAAC's meeting with **Austin Beutner** may have reopened the pathway for an administrative update to renewal criteria, and we are focused on continued follow-up with **Hilda**. - Members will submit renewal petitions with CCSA criteria if no or minimal changes are secured. We are also preparing for a public collective action campaign. - We are also continuing to monitor conversations around the Performance Framework. We understand **Emilio**, **Cristina** and **Marcia** will be asked to join the working group. Based on **Jose**'s recent messaging, we are concerned that the Performance Framework is being used as an excuse not to tackle charter renewal criteria, and we are speaking to this with Board Members. **Path Forward:** • **Continue follow-up from the meeting with Austin.** • **Submit petitions with CCSA criteria if no or minimal changes are secured; Prepare for collective action campaign if needed.** • **Marcia, Emilio, Cristina join performance framework group.**
What Happened Last Week	**Updated Authorization & Oversight Policy:** We've begun compiling a candidate profile and list of possible candidates in the event that there is a CSD leadership change. We will begin soliciting feedback from select LAAC members next week. We will focus on candidates and experiences from inside and outside the charter / LA education space.
	Oversight Feedback & Survey: We completed an analysis of our survey feedback broken out by the three Senior Coordinators (Joyce Johnson, Rene Cardona, and Sharon Bradley). Results were relatively consistent and low, although there was greater variation when assessing the areas where coordinators and specialists have direct control.
	Updated Charter Renewal Criteria: With no further communication from **Hilda**, we continued preparing for a collective action campaign, including drafting messaging with **Jason Mandell**.
What's Happening Next Week	**Updated Authorization & Oversight Policy:** We will begin soliciting feedback on possible CSD leadership change from select LAAC members next week. We will focus on candidates and experiences from inside and outside the charter / LA education space.
	Oversight Feedback & Survey: We'll compile the Sr. Coordinator analysis into our top-line analysis and use the results to develop a narrative frame around the need for changes in CSD for the LAAC to consider in its strategic priority setting over the next weeks.
	Updated Charter Renewal Criteria: Continue preparing for collective action campaign, as well as supporting the first cohort of renewing schools as they prepare to submit the week of July 30th. Will continue to make sure LAUSD board members – and potentially **Hilda** (via Emilio) – understand our next steps on collective action.
What's Happening with Working Group	Continuing analysis of oversight survey results.

LAAC: Weekly Leadership Update
July 20, 2018

Preliminary Thoughts for Next LAAC Meeting	Will present recommended strategic direction and goals for the 18-19 school year for LAAC discussion.

Facilities – Long Term Agreements *North Star: Los Angeles charter school families have access to long-term, stable, District facilities that are equipped to support the learning needs of all students.*	
Current Strategy	**Long-Term Facilities Use Agreements:** We leveraged the dismissal of our two facilities lawsuits to push for an accelerated conversation regarding long-term facilities use agreements, and have been pushing on the issue all year with LAAC members starting with DRL. We have shared our facilities proposal with **Nick's** office as a starting place. Currently, we are working most closely with Nick's office on next steps, and his office is also working with District staff to move the needle on facilities. As we continue to work with **Nick** to remove roadblocks (e.g., OGC) and consider politically viable mechanisms to implement log-term agreements, we continue to push for and counsel on long-term facilities use agreements, either through leases from Prop. 39 or an RFP process. We will continue to build public pressure and awareness around facilities by organizing charter leaders to speak at public meetings and work with the new **Superintendent** and **Nick Melvoin** to push District policy toward approving long-term agreements.
	Public Facilities Inventory & Database: We learned that the board has already contracted with a company who is doing a District-wide facilities inventory, and will also be making recommendations around facilities use. The BOE passed a transparency-related resolution that can serve as the foundation for this work and we know from pre-Superintendent conversations with **Austin** indicate that he wants to move very quickly on a public inventory and database. Will work with the new Superintendent and **Nick Melvoin** to push District policy and directives toward inventorying and publishing District real estate and facilities-related information.
	Prop 39 Oversight: Nick has indicated interest in adding charter representation to the space utilization committee to have a more direct lever to improve the process. We must push for this more explicitly, and also continue calling for improvements to Prop. 39 publicly at board meetings and through media, as staff have made it increasingly clear that they do not believe they have the authority to make the changes needed to improve Prop. 39, and only 19/54 FUAs are finalized now, a month away from school.
	Paradigm Shift in Facilities Allocation: Our strategy toward establishing a complete paradigm shift in the way in which District utilizes and allocates public school facilities will be a long-term strategy and is determinative upon building a persistent groundswell of support and achieving major facilities wins, such as public and transparent facilities inventories and successful long-term facilities use

LAAC: Weekly Leadership Update
July 20, 2018

	agreements. A shift will also depend on the development of a performance framework and results therefrom.
What Happened Last Week	**Long-Term Facilities Use Agreements:** - **CCSA** prepared a school-by-school enrollment vs. capacity report and submitted to **BD4. BD4** contends that District staff is conflating site enrollment and capacity when discussing facilities issues and wants to be able to present data to challenge staff assertions. - **LA RA** and the **Facilities/Legal** team discussed early strategies on BD4's request for a charter community response to the District's response to YMC's legal analysis of the bridge between Prop 39 and long-term facilities use agreements.
	Public Facilities Inventory & Database: No new updates.
	Prop 39 Oversight: - **CCSA** continued to support remaining schools without final alternative and/or shared use agreements and their 2018-19 Prop 39 sites and met with **Board President Monica Garcia** to discuss solutions.
	Paradigm Shift in Facilities Allocation: No new updates.
What's Happening Next Week	**Long-Term Facilities Use Agreements:** - LA RA and Facilities will continue to strategize on BD4's request for a response to the District's response to YMC's legal analysis of the bridge between Prop 39 and long-term facilities and will update LAAC leadership, as we are leaning against that next step. - Following consultation with **Board President Monica Garcia**, we will agree upon a strategy to address the unresolved facilities use agreements, given that the issue helps to make the case for long-term agreements. - Facilities is continuing to mine and extrapolate data to broaden the impact study initially prepared for BD4 identifying all of the potential paths forward on long-term facilities use agreements (e.g., pilot-program, broad RFP, existing Prop 39 co-locations) and the potential # of schools, # of students, financial, political, etc., that may be impacted.
	Public Facilities Inventory & Database: Same as above.
	Prop 39 Oversight: Same as above.
	Paradigm Shift in Facilities Allocation: Same as above.
What's Happening with Working Group	On hold, but we may consider reactivating them around the unresolved facilities use agreements.
Preliminary Thoughts for Next LAAC Meeting	Will present recommended strategic direction and goals for the 18-19 school year for LAAC discussion.

LAAC: Weekly Leadership Update
July 20, 2018

Facilities – Bond *North Star: State and local charter school bond dollars are allocated in a manner that is transparent and consistent with the long-term facilities needs of charter schools.*	
Current Strategy	Developing. Following confirmation that the District **will not** pursue a facilities bond in 2018, we are developing strategies and recommended next steps toward ensuring greater accountability and responsible spending of current bond dollars and, as **the possibility** of both a facilities bond and parcel tax in 2020 remains, continue to discuss and socialize with District leadership and the BOE equitable charter inclusion in any future bond or parcel tax. Although developing, our current strategy remains rooted in our initial bond strategy; namely that: 1. The reason we wanted a bond to move was so that we could quickly move on other facilities policy like long-term agreements. Without a bond as leverage, we need to make sure the District doesn't back off on this priority. 2. Charters must be included in the 2020 bond and parcel tax, and we will need to be ready to have those conversations with the board and Austin. 3. The District needs to address its unfunded liabilities and a parcel tax is a reasonable way to do this, but it needs to be done thoughtfully and strategically. For now, we can pause on the 2018 bond and use the upcoming summer to develop early planning for a potential 2020 bond and/or parcel tax with the commitments from **Vladovic, McKenna, and Nick Melvoin** that we will be included in all such efforts.
What Happened Last Week	Following the prior week's collective action and overall win wherein the BOE did not approve the ill-timed parcel tax proposal and **Board Members McKenna and Vladovic** publicly stated on the record that public charter schools should be included in any District-led parcel tax or bond measure, this week was relatively quiet on the bond/parcel tax front. Regional Advocacy continues to strategize and plan and will make recommendations to LAAC leadership toward increased charter access and greater accountability for all public revenue sources, including remaining bond expenditures and funds under Measure Q.
What's Happening Next Week	**LA RA** will continue to deep-dive and strategic plan around work priorities for the 2018-19 year and develop the framework of issues and work to present to LAAC leadership to consider prioritizing, including the potential for a dual facilities bond and parcel tax effort in the 2020 election season and the need to continue to discuss and socialize with District leadership and the BOE equitable charter inclusion in any future bond or parcel tax.
What's Happening with Working Group	Proposal: We do not foresee a need for the FPWG to meet within the next two weeks. We will want to consider convening the FPWG once we develop priorities around a potential and simultaneous 2020 bond and parcel tax and consider

LAAC: Weekly Leadership Update
July 20, 2018

	whether these efforts belong under a "facilities" vs. "public funding" -tpye umbrella. We also need to work with the LAAC over the summer to identify next steps around a bond, and whether we shift our focus back to improving the Measure Q program.
Preliminary Thoughts for Next LAAC Meeting	Will present recommended strategic direction and goals for the 18-19 school year for LAAC discussion.

Relationships *North Star: The Los Angeles charter community establishes and maintains a leading voice informing LAUSD policy decisions with the new school board in place so that students and parents are at the forefront of District decision making.*	
Current Strategy	**Superintendent:** We continue outreach to Superintendent Beutner and members of his staff to build relationships around our priority issues.
	Other Relationships: In 2017-18, we facilitated small-group meetings with LAAC members and LAUSD Board Members, in addition to hosting LAUSD Board Members at LAAC meetings and events. These meetings have ended and nothing further has been scheduled while we work on plans for 2018-19.
What Happened Last Week	**Superintendent:** Last week, Great Public Schools Now met with **Austin** to ask that he direct the CSD to treat changes made in petitions in order for schools to participate in the charter common enrollment pilot as administrative. Austin declined to intervene (more information below, in common enrollment update).
	Other Relationships: **Cristina** and **Cassy** attended a planning meeting hosted by **Monica Garcia** and also attended by **Ben Austin, GPSN**, and other charter leaders. The group shared priorities for next year as well as how BD2 can be helpful to accomplishing these priorities. Monica also shared her preferred next steps on the BD5 seat – the appointment of a voting caretaker until a special election takes place. Monica also made reference to possible staffing changes at Beaudry.
What's Happening Next Week	**Superintendent:** **Cassy** is working on scheduling time with **Rebecca Kockler.**
	Other Relationships: No significant meetings scheduled.
What's Happening with Working Group	N/A
Preliminary Thoughts for Next LAAC Meeting	Will present recommended strategic direction and goals for the 18-19 school year for LAAC discussion.

Pre-Reading: Additional Updates

Board District 5:

LAAC: Weekly Leadership Update
July 20, 2018

This week, we continued conversations with external partners to source candidates and while working with cross team partners inside CCSA to check our assumptions and build out processes for elections and appointment scenarios.

Monica Garcia wants to pursue a long-term, voting appointee, should a vacancy open in the BD5 seat. After spending so much political capital on the vote for **Austin Beutner**, she wants to ensure to the degree possible that the Superintendent has a supportive board.

In our conversations with CCSA Civic Affairs, we confirmed that an appointed board member could only serve until 6/30/19 – but that the board could also re-appoint the same person on 7/1/19 to finish the term.

Common Enrollment:

This week, we spoke with Great Public Schools Now and provided support on potential roadblocks facing the common enrollment pilot program. As noted in the Relationships section, GPSN asked **Austin** to direct the CSD to allow schools to submit petition alterations related to the common enrollment pilot without it resulting in material revisions. Austin declined to do so, *indicating that he believed equity and access issues would be adequately solved if charters would join the district's common enrollment platform.*

In response, we worked with GPSN to identify and carry out the advocacy actions necessary to move the pilot forward, which will involve socializing **Nick** and **Monica** to push on **Jose**, consulting operators on next steps, and potentially speaking directly to the CSD about petition changes.

We learned last week that **Nick** plans to introduce a resolution on unified enrollment - to include both charter and district schools in a unified platform - as soon as August. The resolution would receive public support from education reform partners in the PEAPS-LA coalition. While Nick exhibited an understanding that the charter community would support only with key pieces like a third party operator in place, we recommend developing a strategy for charter community advocacy around the forthcoming resolution.